



**INTEGRATING PRIMARY and BEHAVIORAL HEALTH
CARE THROUGH the LENS of PREVENTION**

To Improve Population Level Outcomes

March 15, 2019

Dear Colleague:

The Southwest Prevention Center, a division of University of Oklahoma Outreach, is seeking workshop proposals for the fourth annual *Integrating Primary and Behavioral Health Care Through the Lens of Prevention Conference (IPBHC)*, November 13-15, 2019, in New Orleans, Louisiana.

Historically, planning for IPBHC 2019 has been focused on developing workshops and other forums that stimulate thinking for furthering the robust integration of prevention into physical and behavioral health treatment throughout the American health care system. IPBHC is seeking workshop proposals that provide instruction and insights for the *on-par* integration of prevention into substance misuse disorders treatment and mental health treatment within primary care.

The purpose of the 2019 conference is to:

- (1) continue communicating about the need for full integration of prevention into physical and behavioral health care and
- (2) initiate developmental plans that detail how to make prevention a natural and integral part of physical and behavioral health care.

Four conference tracks will be facilitated:

Research, Education, Administrative/Systems and Practice

Preferred conference proposals include:

- (1) examples of work where prevention practice is integrated into primary care services
- (2) ideas and innovative programs that integrate the prevention of substance abuse, mental health problems, and physical health issues
- (3) workshops focusing on the diverse prevention needs of persons in physical care settings. We are also focusing on the intersection of prevention with the integration of behavioral and physical care in addressing the needs of special populations including African

Americans; American Indians; Asians/Alaskan Natives/Pacific Islanders; Hispanics; Whites; persons with disabilities; and Gay, Lesbian, Bisexual, Transgendered and Questioning (LGBTQ) individuals.

In addition, the committee welcomes proposals that provide insights for peace officers recognizing the long-standing public health challenges they face including the increasing incidences of illicit and prescription-opioid drug abuse in the general population that lead to increases in the country's arrest and incarceration rates.

Further, the committee seeks workshop proposals that will increase conference attendance from professional groups. Importantly, it continues to be challenging to get some professionals to attend the conference even though their client groups are impacted by many of the issues addressed, i.e. common education and higher education professionals, nurses, public health providers, and health care policymakers.

Five examples from 2018 to stimulate your thinking about 2019 proposal topics:

(1) *“Timely Managed Care for Integration of Behavioral Health, How is it Operationalized?”*

(2) *“How to Integrate SBIRT: Process, Tips, and Examples”*

(3) *“Educating the Integrated Primary Care Professional”*

(4) *“The Impact of Health Disparities and Race on Primary and Behavioral Health Prevention Integration”*

(5) *“The Research on Collaboration—Implications for Integrating Primary and Behavioral Health Care through the Lens of Prevention”*

The goal for 2019 is to cover a few of the same topics presented in 2018 while presenting additional new topics that are consistent with the logic model. Proposals are also welcomed that address health needs in Indian country and other disenfranchised groups; trauma treatment; prevention coalitions and integrated health care; use of various mental health evaluation scales; prevention and integration research; the education of prevention specialists, physical and behavioral health professionals; etc.

Please submit your workshop proposal along with your bio by **June 30, 2019**. Acceptance notifications will be sent by August 1, 2019. Please take a few minutes to review the attached [**CALL FOR PROPOSALS SUMMARY**](#) and take a moment to review the appended logic model as it undergirds the purpose and direction of IPBHC.

Submit proposals online: <https://preventionandhealthcare.ou.edu>.

If you want to discuss your workshop ideas, please contact Kathy Reynolds the 2019 IPBHC consultant at kmreynolds524@yahoo.com or Nina Barbee, Ph.D., one of the conference coordinators at nbarbee@ou.edu.

Sincerely,

A handwritten signature in cursive script that reads "Belinda Biscoe".

Belinda Biscoe, PhD, ICPS, OCADDP
Interim Senior Associate Vice President for Outreach
College of Continuing Education
The University of Oklahoma

Attachments:

Call for Proposals Summary IPBHC Logic Model

CALL FOR PROPOSALS SUMMARY

Thank you for your interest in presenting at the 4th annual Integrating Primary and Behavioral Health Care Through the Lens of Prevention conference (IPBHC). This conference is designed to enhance the national conversation on the role of *prevention* in the world of health care transformation—including initiatives that integrate behavioral health and primary care including primary care health homes and behavioral health homes created under provisions of the Affordable Care Act and the integration of prevention services with addiction, mental health and primary care services. We value proposals that emphasize communities in transition; culturally relevant and responsive prevention in and with primary care; sustainability through community partnerships such as healthcare neighborhoods, infrastructure enhancement, and policy development. The primary focus for the 2019 conference will be to continue the discussion on how all types of prevention services—substance use prevention, mental health promotion, and wellness through primary care can come together in a comprehensive way to support health communities. In 2019, we welcome presentations on a wide spectrum of prevention topics and issues that will spark conversation, support the development of an integrated prevention infrastructure and provide examples of communities where this happening. The conference date has been established for November 13-15, 2019 in New Orleans, LA.

We are looking for workshop submissions that emphasize:

- Local, State and Federal Policy
 - How will or does policy need to change to support the concept of Integration Prevention services
 - Examples of community policy changes that support this concept
 - Conceptual models for the integration through the lens of prevention and across silos
- Practice and/or Service
 - How will treatment and prevention practice change in an integrated model
 - Examples of integrated addiction prevention and treatment programs
 - Examples of integrated prevention services with primary care
 - How the law enforcement establishment can improve its police and community service functions with the advent of prevention into primary and behavioral health care
- Administrative/System
 - How will the system of health care delivery look through the lens of prevention
 - Examples of system integration that incorporates the existing silos of prevention
 - Conceptual models for health neighborhoods that integrate prevention services
- Research and Education
 - What existing research can be used to guide the various discussions that are needed
 - What is needed for the elevator speech
 - What new education will the existing workforce need to implement health care integration and the establishment of prevention

CONFERENCE PARTICIPANTS

(Information about the professionals your presentation will address)

The conference will be targeted to a wide array of individuals, professional groups and organizations from multiple backgrounds, approaches, and disciplines—among them:

- Addiction prevention and treatment professionals
- Mental health promotion and treatment professionals
- Physical health practitioners
- Policy makers from local, state, and federal levels
- Researchers from prevention and treatment
- Educators from schools of social work, psychology, sociology, public health, and medicine
- Community activists and advocates
- Law enforcement officials from police chiefs to officers on the beat
- Public school professionals

PRESENTATION FORMAT

Workshop sessions will be 90 minutes in length and the conference committee prefers interactive workshops. Didactic workshops will be accepted, but it is preferred that the didactic portion of the workshop be limited to no more than 45 minutes with the remaining time left for questions and interaction with the audience. When submitting your presentation proposal—please note how you will engage the audience in the workshop. Panel presentations are acceptable as well, but must also include provisions for audience participation.

REVIEW CRITERIA

1. Relevance to the conference and core focus areas—i.e., the role of prevention in health integration and initiatives that incorporate behavioral and primary care, including primary care health homes and behavioral health homes
2. Existence of a well-defined syllabus and learning objectives that will meet CEU/CME credit requirements
3. Evidence that issues of cultural relevance and competency are clearly addressed
4. Originality of presentation style and opportunities for participant involvement
5. The attachment of power points with the proposal submission

National Conference Promoting the Integration of Primary and Behavioral Healthcare through the Lens of Prevention to Improve Population-Level Outcomes

LOGIC MODEL

