University of Oklahoma Outreach Product Management Bootcamp

Gain in-demand product management skills plus career coaching to help you get hired—all live online over 25 weeks!

Nationally, there are over 400,000 Product Manager roles that employers are looking to fill—and demand is projected only to grow (Burning Glass).

Businesses and organizations of every major industry are actively seeking product managers, and include local employers like **American Express**, **Humana**, **Lumen**, and **Paycom**.

AMERICAN EXPRESS   Humana   LUMEN   paycom

What You'll Learn

- The product development lifecycle and how to build business models with product planning, analytics, and strategy
- Quantitative and qualitative methods to gain a deeper understanding of users' needs and interests
- Key design concepts and product prototyping across a wide range of industries
- How to create comprehensive go-to-market plans
- Agile, technical concepts like APIs and machine learning

Entry-Level Roles You'll Be Ready For

Product Manager   **Solutions Manager**   **Product Owner**   **Product Analyst**

Average Entry-Level Product Manager Salary

$77,600*
Oklahoma

*Source: Burning Glass

Tuition Cost

$12,495
Scholarships and Payment Options Available

Format

Part-Time, 25 Weeks
Live Online

Weeks 1-12:
   Tues & Thurs
   6:00pm-9:00pm CT

Week 13: **Break Week**

Weeks 14-25:
   Tues, Wed, & Thurs
   6:00pm-9:00pm CT

Skill Level Required

Beginner